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| **Our Mission** |
| NYP is a community-based, child, youth and family project delivering targeted, inclusive, integrated high quality services including; family support, project work and early years, catering for children from 2 to 14 years, their parents and extended families, nurturing and empowering all who engage to reach their full potential. |

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| **Our Vision** |
| To offer all participants a respectful, safe, inclusive, welcoming space where diversity is recognised, valued and affirmed.  NYP aims to reduce social barriers, assisting families in overcoming situations of isolation and in turn offer parents and children valuable opportunities to develop an appreciation of themselves as individuals and as members of the wider community. We prioritise a provision of services which are easily accessible and delivered to the highest quality, ensuring positive experiences for all involved in NYP. |

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| **Our Values** |
| Respect and unconditional, positive regard for the dignity and rights of all stakeholders  Equality and inclusion with accessible, participant centred services  Safe, secure and welcoming space where all can reach their full potential  Non-judgemental, child centred and family support approach  Working collaboratively with all stakeholders  Recognition that participants have unique individual needs, preferences and opportunities  Positive relationships based on the formation of professional, trusting relationships  Active participation and team work  Effective communication providing a voice for all |

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| **Strategic Objective 1** | **Key Actions for delivery** | **Successful Outcomes** |
| Provide effective, high quality and targeted services, that are participant centred and based on best practice | Commitment to excellence and innovation in service provision  Evidenced based analysis and evaluation approaches to inform interventions in response to the assessed and evolving needs of participants  Design performance procedures to ensure consistency and quality across all services | Models of best work practice throughout the organisation  New framework to measure quantitative and qualitative data  Increase in evidence informed programmes  Delivery of services which adhere to all relevant legislation and quality standards  New performance management system implemented to support service delivery |

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| **Strategic Objective 2** | **Key Actions for delivery** | **Successful Outcomes** |
| Effective communications promoting the services of NYP connecting with our target groups and individuals increasing access opportunities. | Establishment of a communications and promotions sub-committee  Identification of most effective methodologies to enhance communications with all stakeholders within the community  Best practice in recording accurate data, maintaining confidentiality and sharing of information throughout the organisation | Develop a communications strategy to standardise all internal and external communication methods to inform service development and participant involvement  Promotion plan to ensure that target groups are aware of the services available to them and NYP’s location within the D15 community  Increasing online presence and digital communications to engage, inform and support target audiences including a new website, new logo and enhanced social media presence.  Participants will have increased awareness of the work of NYP and be encouraged to contribute to the overall development of services  Regular policy updates on GDPR, confidentiality and procedures on distribution and storing of information |

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| **Strategic Objective 3** | **Key Actions for delivery** | **Successful Outcomes** |
| Ongoing strong sustainable leadership, effective management and governance | Maintaining, developing and ensuring positive actions for best practice in governance  Build and maintain strong strategic partnerships with key stakeholders  Delivering strong and effective management and leadership across the organisation | Implementation of the core standards and principles of governance and ongoing review of our NYP Charities Governance Code  Increased engagement with statutory and voluntary sector organisations in place  Enhanced participation and representation on appropriate external bodies  Excellent Financial and Human Resource management policies and procedures  Regular consultations with staff, participants, and stakeholders to inform reviews and sustainable development of the organisation. |

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| **Strategic objective 4** | **Key Actions for delivery** | **Successful Outcomes** |
| Maximise resources to create the optimum environment in which our vision, mission and expected outcomes can be achieved | Support and encourage project and early years staff to enhance their performance and effectiveness to reach their full potential    Utilise and enhance the valuable physical buildings and outdoor facilities of NYP to increase accessibility and programme delivery  Apply to relevant grant and funding sources to secure the financial resources needed to maintain and develop our services. | Increased staff training, supervision, team meetings and opportunities for whole NYP team development  Highly motivated, enthusiastic and skilled staff team fully engaged in achieving the overall vision and mission of NYP  Upgrade of old building to allow increased usage by multiple groups with designed catering kitchen, recreational, and small group spaces  Development of outdoor spaces to include all year, designated play, activity and mixed usage areas  Financial resources are utilised to ensure our services are implemented fully and we have the capacity for growth |

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| **Strategic Objective 5** | **Key Actions for delivery** | **Successful Outcomes** |
| Our participants access, appropriate, friendly, inclusive, respectful and targeted services and supports which are responsive to their needs | Facilitate ease of entry to services, for those most in need, through clear project referral and early years application procedures  Increased safe access to services through the provision of transport and upgrade of identified physical access points  Annual review of all services to ensure that service level agreement targets are met, gaps in current service provision are identified and that participants experience relevant and effective interventions based on best practice | Increased numbers of participants who need services engage in services  Changes to buildings and environs including reception area, paths and fencing and investment in minibus  Annual operational plans, new policies and procedures are designed and informed by on-going review, planning, evaluations with participants, staff and management  Measures addressing gaps in provision are identified leading to the development of services for children, parents and extended families within the community  Participants are encouraged and empowered to achieve their full potential, have an improved quality of life and to participate fully within their community and society as a whole |